



ASIM Dedicated Conference

September 13 – 15, 2023
in Ilmenau

Europe's largest conference on
„Simulation in Production and Logistics“

Information for Sponsors

Options for Sponsoring the 20. ASIM Dedicated Conference on „Simulation in Production und Logistics“

Every two years, ASIM presents the largest European conference on Simulation in Production and Logistics - an excellent opportunity to increase the visibility of your company or institute.

We offer several ways to draw attention to yourself before and during the conference. Choose one or more of the following options to use the symposium as a platform for targeted advertising of your products and services:

- | | |
|--|---------|
| ○ Logo placement | 500 € |
| • on the conference homepage with a link to your website | |
| • in the conference proceedings and program booklet | |
| • on the organization slides shown at the conference | |
| ○ Half-page color advertisement in the conference proceedings and program booklet | 500 € |
| ○ Full-page color advertisement in the conference proceedings and program booklet | 1.000 € |
| ○ Own advertising slide as part of the continuous loop on display in the break area of the conference | 500 € |
| ○ Enclosure of company brochure in conference bag | 300 € |
| ○ Enclosure of your promotional items in conference bag (e.g. notepads, pens, USB sticks, bottle openers, sweets) | 250 € |
| ○ Exclusive sponsorship of conference components (e.g. conference bag, lanyard of name badges, USB sticks of conference proceedings, coffee break(s), welcome reception, evening event). | Ask |

All prices are exclusive of the statutory value-added tax.

You are welcome to contact us to discuss your individual ideas and wishes.

Sponsors and exhibitors with a contribution of at least 1000 Euro can, in consultation with the conference management, request the possibility of holding a presentation of maximum 90 minutes (e.g. tutorial, user group meeting, or similar) on September 13, 2023.

Contact

Point of Contact: Prof. Dr. Steffen Straßburger, Dr. Sören Bergmann

Technische Universität Ilmenau
Group for Information Technology in Production and Logistics
Department for Mechanical Engineering

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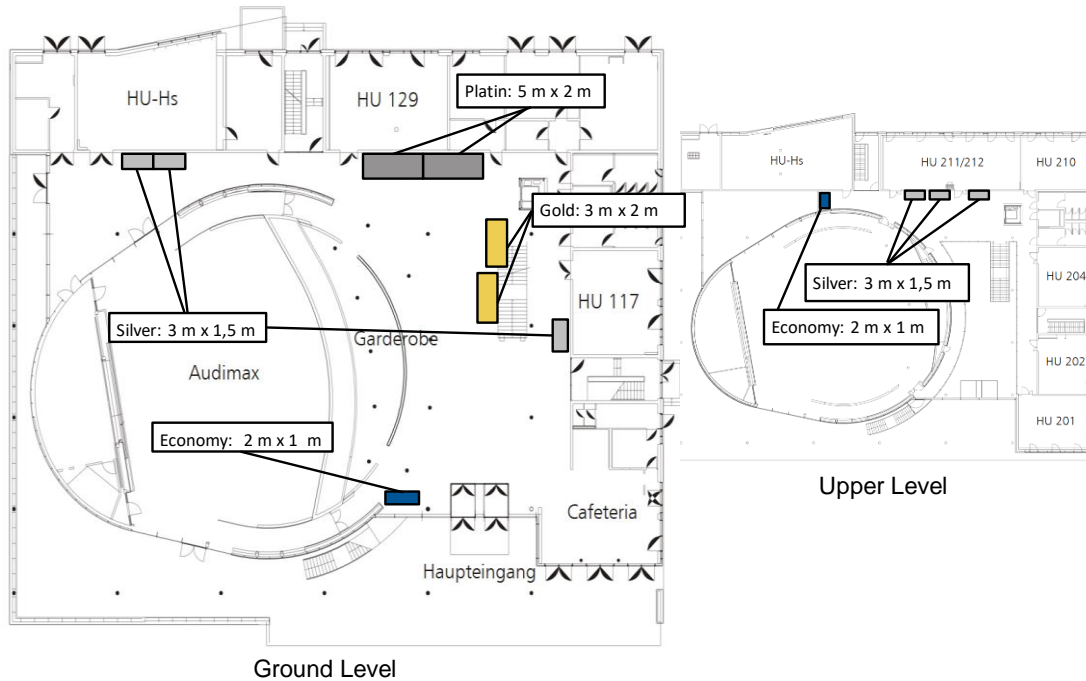
Email: asim2023@tu-ilmenau.de

Information for Exhibitors

Take the opportunity and present your company or your institute also **personally** with an own **booth**. The exhibition accompanying the conference is intended to provide an overview of the latest state of the art in simulation tools and related software as well as current research and services in the field of simulation.

The **foyer of the Humboldt Building** offers ideal possibilities for this - all coffee breaks of the conference take place here and all lecture rooms are exclusively accessible via the foyer. This provides the best opportunities for networking and meeting customers.

Various **stand options** are available. They differ only in size and location. An overview of the options is provided by the preliminary site plan shown below. As the space available is limited, we recommend booking in good time.



Stand Fees

The stand fee depends on the price category of the desired stand. It includes the provision of the stand space including an electricity connection and a free contingent of stand attendants depending on the price category.

If you require additional equipment (poster boards or similar), this must be agreed in advance with the conference management and is possible for a fee if available.

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| ▪ Platin (Stand size 5 m x 2 m, central location, 4 stand attendants) | 4000.00 € |
| ▪ Gold (Stand size 3 m x 2 m, central location, 3 stand attendants) | 3000.00 € |
| ▪ Silver (Stand size 3 m x 1,5 m, decentral location, 1 stand attendant) | 1700.00 € |
| ▪ Economy (Size 2 m x 1 m, only for presenting information material and a maximum of one pop-up, no space for stand attendant, no electricity) | 400.00 € |

A discount of € 400.00 will be granted in the Platinum, Gold and Silver categories if the exhibitor has an ASIM company membership or an institutional membership.

One stand supervisor each is considered a full payer in the Platinum, Gold and Silver categories. The other booth attendants will not receive a conference booklet. Should the stand staff change between the conference days, please contact us.

All prices are subject to VAT at the statutory rate.

Conference Management

Univ.-Prof. Dr.-Ing.
Steffen Straßburger

Information Technology in
Production and Logistics
Department for Mechanical
Engineering
TU Ilmenau

Univ.-Prof. Dr. rer. pol.
Rainer Souren

Sustainable Production and
Logistics Management
Department for Economic
Sciences and Media
TU Ilmenau

Contact

All information on how to
contact us can also be found on
our website
www.asim-fachtagung-spl.de.



Conference Languages

German and English.